

# Product / Quotient Derivatives

① Given  $f(x) \cdot g(x)$

The derivative of product is  $\rightarrow$

$$f(x)g'(x) + f'(x)g(x)$$

Some examples:

#5  
p. 239

$$y(x) = (3x^2 + 2)(2x - 1), \text{ find } y'(x)$$

$$y'(x) = (3x^2 + 2)(2) + (6x)(2x - 1)$$

#6

$$y(x) = (5x^2 - 1)(4x + 3)$$

$$y'(x) = (5x^2 - 1)(4) + (10x)(4)$$

#9

$$k(t) = (t^2 - 1)^2 = t^4 - 2t^2 + 1$$

$$k'(t) = 4t^3 - 4t \checkmark$$

$$k(t) = (t^2 - 1)(t^2 - 1)$$

$$k'(t) = (t^2 - 1)(2t) + (2t)(t^2 - 1)$$

$$(2t^3 - 2t) + (2t^3 - 2t)$$

$$4t^3 - 4t \checkmark$$

Same

(2)

$$\sqrt{x} = x^{1/2}$$
$$\text{so } (\sqrt{x})' = \frac{1}{2}x^{1/2-1}$$

#11  $y(x) = (x+1)(\sqrt{x}+2)$

$$y'(x) = (x+1)\left(\frac{1}{2\sqrt{x}}\right) + (1)(\sqrt{x}+2)$$

#13  $P(y) = (y^{-1} + y^{-2})(2y^{-3} - 5y^{-4})$

$$P'(y) = (y^{-1} + y^{-2})(-6y^{-4} + 20y^{-5}) +$$

$$(-y^{-2} - 2y^{-3})(2y^{-3} - 5y^{-4})$$

Q? : Given  $f(x) = g(x)h(x)k(x)$

$$f'(x) = g(x)h(x)k'(x) + g(x)h'(x)k(x) +$$
$$g'(x)h(x)k(x)$$

(2) Given  $\frac{f(x)}{g(x)}$  The derivative of the quotient

$$\text{is } \frac{g(x)f'(x) - g'(x)f(x)}{[g(x)]^2}$$



#15  
p. 239

$$f(x) = \frac{6x+1}{3x+10}$$

(3)

$$\left(\frac{f}{g}\right)' = \frac{gf' - fg'}{g^2}$$

$$f'(x) = \frac{(3x+10)(6) - (6x+1)(3)}{(3x+10)^2}$$

#18

$$y(t) = \frac{9-7t}{1-t}$$

$$y'(t) = \frac{(1-t)(-7) + (+1)(9-7t)}{(1-t)^2}$$

#20

$$y(x) = \frac{x^2-4x}{x+3}$$

$$y'(x) = \frac{(x+3)(2x-4) - (x^2-4x)(1)}{(x+3)^2}$$

#26

$$r(t) = \frac{\sqrt{t}}{2t+3}$$

$$r'(t) = \frac{(2t+3)\left(\frac{1}{2\sqrt{t}}\right) - (\sqrt{t})(2)}{(2t+3)^2}$$

④

#31  $f(x) = \frac{(3x^2+1)(2x-1)}{5x+1}$

$$f'(x) = \frac{(5x+1) \left[ (3x^2+1)(2) + (6x)(2x-1) \right] - (3x^2+1)(2x-1)(5)}{(5x+1)^2} \rightarrow$$

cont'd

---

Given overall cost function  $C(x)$  where  $C$  in \$  
and  $x$  is units of production.

$$\frac{C(x)}{x} = \bar{C}(x) \rightarrow \text{average cost}$$

Define  $\bar{C}'(x) \rightarrow$  marginal avg. cost

$$\bar{R}(x) = \frac{R(x)}{x} \rightarrow \text{average revenue}$$

$$\bar{R}'(x) \rightarrow \text{marginal avg. revenue}$$



(5)

#54  
p. 240

(Marginal Revenue)

demand function  $p = D(q)$

price  $\nearrow$   $\nwarrow$  demand  
 quantity  $\nwarrow$

Show that marginal revenue is :

$$R'(q) = D(q) + qD'(q)$$

$$R(q) = p \cdot q = \underline{D(q)} \cdot q$$

$$R'(q) = D(q)(1) + D'(q) \cdot q$$

same

#55

(Marginal Avg Cost)

$\bar{C}'(x)$

We know  $\bar{C}(x) = \frac{C(x)}{x}$

Need to differentiate  $\frac{C(x)}{x}$

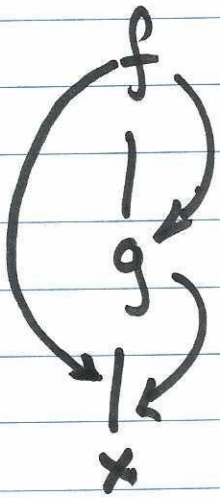
$$\bar{C}'(x) = \left( \frac{C(x)}{x} \right)' = \frac{x C'(x) - (1)C(x)}{x^2}$$

⑥

### (4.3) Chain Rule

Given  $f(g(x))$  Want is derivative  
of  $f$  w/r/t  $x$

$$[f(g(x))]' = \underline{f'(g(x))} \cdot \underline{g'(x)}$$



p. 250  
good  
examples

#12  $f(x) = -8x + 9$ ;  $g(x) = \frac{x}{5} + 4$

$$f(g(x)) = -8\left(\frac{x}{5} + 4\right) + 9 \leftarrow \star$$

Clearer:  $f(g) = -8g + 9$ ;  $g(x) = \frac{x}{5} + 4$

$$[f(g(x))]' = (-8) \cdot \left(\frac{1}{5}\right) = -\frac{8}{5}$$



⑦

Useful formula: (General Power Rule)

Suppose  $f(q) = q^n$   $(q^3)$

$g(x)$  -- some formula  $(x^2+2)$

$$f(g(x)) = (x^2+2)^3$$

$$= (x^2+2)^2(x^2+2)$$

$$= (x^4+4x^2+4)(x^2+2)$$

$$= x^6+4x^4+4x^2+2x^4+8x^2+8$$

$$= x^6+6x^4+12x^2+8$$

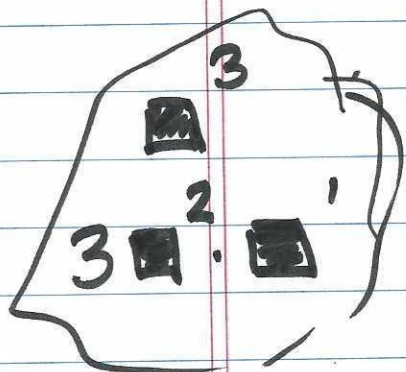
derivative =  $6x^5+24x^3+24x$

$$[f(g(x))]' = 3(x^2+2)^2 \cdot 2x$$

$$= 6x(x^4+4x^2+4)$$

$$= 6x^5+24x^3+24x$$

same!



③

#27

$$y(x) = (8x^4 - 5x^2 + 1)^4$$

$$y'(x) = 4(8x^4 - 5x^2 + 1)^3 \cdot (32x^3 - 10x)$$

#33

$$g(t) = -3\sqrt{7t^3 - 1}$$

$$-3(7t^3 - 1)^{1/2}$$

$$g'(t) = -3\left(\frac{1}{2}\right)(7t^3 - 1)^{-1/2} \cdot (21t^2)$$

$$= -\frac{3}{2} \cdot \frac{1}{\sqrt{7t^3 - 1}} \cdot 21t^2$$

$$= -\frac{63}{2} \frac{t^2}{\sqrt{7t^3 - 1}}$$

#38

$$y = (x^3 + 2)(x^2 - 1)^4$$

$$y'(x) = (x^3 + 2) \cdot [(x^2 - 1)^4]' + (3x^2)(x^2 - 1)^4$$

$$4(x^2 - 1)^3 \cdot (2x)$$